

Lucid Energy is inviting innovative water utilities and industry-leading companies in New York, California and Texas to participate in three Centers of Excellence showcasing the LucidPipe Power System™.

The LucidPipe Power System is a renewable energy system that enables industrial, municipal, military and agricultural facilities to produce clean, reliable, low-cost electricity from their gravity-fed water pipelines and effluent streams.

There is a multi-billion dollar market at the nexus of water and energy.

The Lucid Energy Centers of Excellence are being designed to help ESCOs, construction and engineering firms seize this significant market opportunity. With the LucidPipe Power System, Lucid Energy's corporate partners have the ability to provide their customers with megawatts of baseload, renewable energy that is both low-cost and easily dispatchable.

As a Lucid Energy corporate partner, your participation in the Centers of Excellence gives you access to the technology, connections and marketing resources you need to be a successful first-mover with this new water-to-wire technology. Each Center of Excellence will offer:

MARKET EDUCATION TO HELP GENERATE CUSTOMER DEMAND AND SUPPORT PARTNERS IN BUILDING NEW REVENUE STREAMS AROUND THE SIGNIFICANT ECONOMIC AND ENVIRONMENTAL BENEFITS OF IN-PIPE HYDROPOWER TECHNOLOGY FOR LARGE-VOLUME WATER USERS

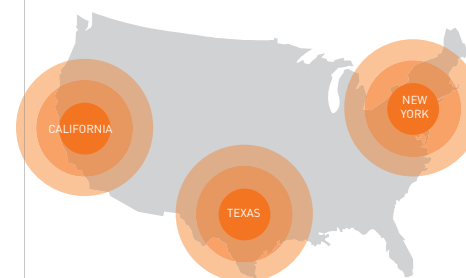
DEMONSTRATION SITES FOR THE LUCIDPIPE POWER SYSTEM, WHERE PARTNERS, CUSTOMERS, ACADEMICS AND INDUSTRY LEADERS CAN SEE AND LEARN FIRST-HAND ABOUT THE IMPLEMENTATION OF LUCIDPIPE

SHOWCASES FOR PARTNER PRODUCTS AND SERVICES, PROVIDING A PLATFORM FOR CORPORATE PARTNERS TO MARKET THEIR OFFERINGS AND NETWORK WITH OTHER INDUSTRY LEADERS AND POTENTIAL CUSTOMERS

HUBS FOR RESEARCH AND INNOVATION IN THE WATER AND ENERGY SECTORS. THIS RESEARCH WILL CULMINATE IN A FALL 2012 SYMPOSIUM WHERE RESEARCHERS WILL PRESENT PUBLISHED WHITE PAPERS AND TECHNICAL LITERATURE HIGHLIGHTING THEIR EXPERIENCES USING THE LUCIDPIPE POWER SYSTEM.

Corporate partners who participate in Center of Excellence projects will further build their reputations as leaders at the forefront of smart energy and water infrastructure and have opportunities to be co-branded in articles, social media, symposia, trade publications, industry associations and relevant media.

For more information about how you can get in on the ground floor of this emerging new energy technology at the nexus of energy and water, contact: Josh Kanagy, Director of Business Development via 574-238-5415 josh.kanagy@lucidenergy.com.



CENTERS OF EXCELLENCE REQUIREMENTS

Corporate partners interested in participating in the Centers of Excellence are required to contribute cash or services toward the construction and completion of these projects. Contributions can range from \$100,000 to \$250,000 in capital for the express purpose of construction, commissioning and study of the Centers of Excellence projects.

